

Survey Results

Good communication is important. Here's what our residents had to say in a Constant Contact Survey regarding our newsletter & communication systems.

How often do you read our newsletter?

Answer	0%	100%	Number of Response(s)	Response Ratio
Always			120	49.5 %
Frequently			65	26.8 %
Sometimes			43	17.7 %
Rarely			14	5.7 %
No Response(s)			0	0.0 %
Totals			242	100%

What is your overall satisfaction with the newsletter?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very satisfied			94	38.8 %
Somewhat satisfied			79	32.6 %
Neutral			62	25.6 %
Somewhat dissatisfied			3	1.2 %
Very dissatisfied			4	1.6 %
No Response(s)			0	0.0 %
Totals			242	100%

The Legacy Park Newsletter went to a digital version during COVID. Which method of delivery do you prefer going forward?

Answer	0%	100%	Number of Response(s)	Response Ratio
Digital Only			148	61.1 %
Print Only			28	11.5 %
Both Digital and Print			65	26.8 %
No Response(s)			1	<1 %
Totals			242	100%

Would you prefer Constant Contact emails INSTEAD OF a digital newsletter?

Answer	0%	100%	Number of Response(s)	Response Ratio
Constant Contact Emails Only			33	13.6 %
Digital Newsletter Only			45	18.5 %
Both Constant Contact Emails and Digital Newsletter			118	48.7 %
I prefer the print Newsletter			44	18.1 %
No Response(s)			2	<1 %
Totals			242	100%

Please rank your preference in communication.

1 = Most Informative

Answer	1	2	3	4	5	6	7	8	Number of Response(s)	Ranking Score*
Newsletter									215	2.5
Website									215	4.0
Constant Contact Email									215	2.7
Facebook									215	4.6
Instagram									215	6.7
Sign Board									215	3.9
Buildium (Homeowner management portal)									215	6.1
Legacy Park App									215	5.6

*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.

When asked about desired article submission ideas for the newsletter, Legacy Park residents expressed interest in these topics:

- Landscape and Yard Maintenance
- Sports updates (when we return to normal)
- Articles submitted by residents
- Resident profiles
- Sub-neighborhood news
- Resident life events
- Better clarification of rules
- Positivity Corner/Volunteer Spotlight/Get to know your neighbor

Additionally, there was a request for electronic low light sign boards as a means of communication.

Thank you for participating!

Look for the next survey concerning future amenities!